



7th Biennial U.S. - Africa Business Summit

The African continent continues to show potential as a leading foreign direct investment destination for American businesses, despite the economic downturn nations around the globe are currently experiencing. According to the IMF, Africa is still expected to maintain a positive growth rate of 3.4% for 2009, an impressive achievement for the continent. Investments in Africa have long generated some of the highest rates of return on deployed capital, and every indication is that high returns on investments will continue. This reliable growth is due not only to the wealth of opportunities available in Africa, but also due to its continued efforts to debunk the myth that Africa is a risky investment through greater political stability and an unprecedented level of government reform in the past few years to attract foreign investment. Perhaps most importantly, African investment offers the opportunity to create new markets and sustain relationships vital to our highest national interests.

As the leading U.S. - Africa non-profit, membership organization, The Corporate Council on Africa (CCA) is an essential resource for U.S. companies currently, or exploring the possibilities, of doing business on the continent.

From September 29 - October 1, 2009, CCA will host the 7th Biennial U.S. - Africa Business Summit: Realizing the Investment Power of Africa at the Walter E. Washington Convention Center in Washington, D.C. On behalf of the Summit Planning Committee, I am pleased to invite you and your colleagues to this one-of-its-kind event.

At the summit you and your colleagues will obtain information on the latest trade and investment opportunities in Africa's most promising sectors including agribusiness, power, financing, health, infrastructure, extractive industries, and tourism; network with as many as 2,000 key African and U.S. private sector and government representatives; choose from more than 50 industry-specific sessions; explore new business opportunities by identifying specific growth areas and projects; discover the latest financing options; meet potential business partners; speak with exhibitors representing companies on the cutting-edge of investment in Africa; learn about the new U.S. administration's policy on Africa and the continent's important position in the global economy; gain access to CCA's coveted Deal Book that describes all of the major deals occurring in Africa still looking for financing or business partners; and perhaps forge a promising business deal, as past participants have done.

Register for the conference by July 31st to take advantage of substantial saving on registration fees. Please share this information with others in your organization who might benefit from attending this premier conference on U.S. and Africa commercial ties and investment opportunities.

This year's conference program, networking opportunities and Summit Expo, will make this an event you won't want to miss. Finalize your plans and register today.

Thank you in advance for your time and consideration, and we look forward to welcoming you in Washington, DC for the 7th Biennial 2009 U.S. - Africa Business Summit.

Sincerely,

Stephen Hayes
President and CEO

WHEN Tuesday, September 29, 2009 8:00 AM -
Thursday, October 1, 2009 10:00 PM
Eastern Time Zone

WHERE The Walter E. Washington Convention Center
801 Mount Vernon Place, NW
Washington, DC 20001
USA